

GIVE YOUR CLOTHES A 2ND LIFE



EUROPEAN
OUTDOOR
G R O U P



**FINISHED WITH YOUR OUTDOOR KIT?
THINK BEFORE YOU THROW IT AWAY
MAKE THE ENVIRONMENT HAPPIER!**

ASK INSTORE OR CHECK ONLINE FOR DETAILS

This document has been produced by the Sustainability
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www.europeanoutdoorgroup.com/2ndlife

THE 2ND LIFE OF YOUR CLOTHES



EUROPEAN
OUTDOOR
GROUP

Give it another opportunity after you have finished using it! Wear, donate, recycle...

We update our gear for many reasons (like better performing technology: most of us started enjoying the outdoors in jeans and t-shirts) - **what do you do with your old clothing and gear?**

Many of us have a tendency to stockpile old gear or throw it in the waste. Some people, however, make sure it has a second life:

- It could get repaired or revitalised and have further use as spare kit in your backpack;
- It might be relegated as suitable wear for other activities (like for gardening);
- It can also get given away to others, swapped or donated to charity.

If you just throw garments into the rubbish you are wasting resources and adding to landfill.

1,000,000

We dump 1,000,000 tons of textiles into landfill in the UK each year (and are running out of space).



There are many ways to give your clothing a second life after you have finished with it.

- ALL clothing and gear, regardless of condition, can be donated to a charity shop/ textile recycler. In the UK 45% of the donations are good enough to be immediately re-sold. Some charities will also ship to nations in need (for instance after a natural disaster), or give to the needy right on your doorstep (like the homeless).
- Gear which is too worn out for sale is salvaged by the charity and sold to private enterprise recyclers: either by being broken back into raw materials (hence the recycled fleeces); or being reused (like leather patches in buckle fittings). Recycling wool, cotton and other fibres saves raw materials, energy and water resources. Using recycled cotton saves 75% of the energy and 80% of the water usage vs. new fibre.
- Even clothes that are not suitable for the above are used. They can be stripped down and used for things like insulation for the manufacturing industry, or rags for cleaning.

In the UK we dump 1 million tons of textiles every year – all of which is wasted.

45%

In the UK 45% of the donations are good enough to be immediately re-sold.

So what will you do the next time?

- Speak with outdoor shop staff for advice
- Consult the brand's web site for specific advice on what to do
- Consider commercial selling platforms or recycleoutdoorgear.com
- Donate to your favourite charity shop/clothing recycling bin
- Use the recycling services your local council provides

Look up information on web sites (e.g. www.wrap.org.uk)

**Finished with it?
Think before you throw it away
Make everybody happier!**

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