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Exploring Sustainability Breakfast

ispo, Monday 30th January at 08.00 – 11.00hrs

Restaurant Käfer Stüberl, Room Turmblick, East Entrance, ispo

The European Outdoor Group's Sustainability Working Group (SWG) is inviting all attendees at ISPO to join them for breakfast, with the aim of exploring and learning together about sustainability in this mini conference.

2011 brought about many changes to the Sustainability Working Group not least the move of the Eco Index into the Sustainable Apparel Coalition Index. Continuing the breakfast workshop series, the Sustainability Working Group's ispo Breakfast 2012 is titled 'Exploring Sustainability' and brings you the opportunity to see some inspiring speakers, learn about current impacts on our sector and get updated on both the Sustainable Apparel Coalition and the Sustainability Working Group.

Jill Dumain, director of environmental strategy, at Patagonia will be providing an update on the Sustainable Apparel Coalition, whilst Vanessa Knowles, project manager, European Outdoor Group, will be giving an overview of the Sustainability Working Group and together both will let you know how you can become involved.

Pavel Misiga, head of unit, Sustainable Production and Consumption, Directorate-General for Environment, at the European Commission will be exploring with us the plans that the commission have for Product and Corporate Environmental Footprinting and the EcoDesign Directive, which may be widened to include textiles.

With a presentation titled 'Pulling the wool over our eyes: The dirty business of LCAs', Tone Tobiasson, NICE and Kjersti Kviseth, 2025 Design will take a look at the current sustainability tools available; while independent consultant Sophie Mather will introduce us to 'The Landscape of Bio Synthetics for the Outdoor Market', a review of what is new and could be possible for the outdoor sector.

For those of you struggling with writing a sustainability report or wondering whether you're doing it correctly we will have Director of Communications, David Willans from Futerra Sustainability Communications, who will be talking us through the process. Futerra have worked with some of the largest organisations in the world including Danone, The Coca-Cola Company and Eurostar, helping them to put out the right message at the right time.

We will also have Greenpeace, who will provide us with a valuable opportunity to understand their reasoning, methodology, and desired outcomes from the Detox campaign work.

The meeting starts early, the Breakfast will run from 08.00 to 11.00hrs in the Restaurant Käfer Stüberl, Room Turmblick, which is on the first floor in the East Entrance at ispo. It is FREE for anyone attending ISPO but to gain access before the show opens you will need to register to attend the breakfast.

To register simply email your name and company to vanessa.knowles@europeanoutdoorgroup.com

The work of the SWG is NOT exclusive to members of the European Outdoor Group; it is operating on an open source basis and welcomes involvement from all areas of the supply chain.

Materials Traceability

ispo, Tuesday 30th January at 12.30 – 13.30hrs
Room B52, East Entrance, ispo

The EOG's Sustainability Working Group is also please to announce a short presentation at ISPO from the new Material Traceability Working Group (MTWG). Traceability is the focus, as it is the key for brands to be able to make claims about their products and to be able to tell customers and NGOs how and where their products are manufactured.

This new Group will be composed of different 'task forces' that are composed of experts and or interested stakeholders in specific material supply chains. Initially, the plan is to launch a Down Task Force to establish traceability systems for down and feather supply chains and a Content Claims Standard Task Force to expose the work the Textile Exchange has done with the CCS to a broader audience, and to finalise the standard and implement it in various supply chains.

The MTWG, Chaired by Steve Richardson from Patagonia and Vice-Chaired by Anne Gillespie from Textile Exchange will have a short presentation followed by a discussion on Tuesday 31st January, at 12.30, in Room B52, anyone interested in the subject is welcome to attend.